



# **2026-2027 SPONSORSHIP PROPOSAL**

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**Sacramento State's First Ever Formula SAE Electric Team**

**BUILT BY STUDENTS. POWERED BY  
INNOVATION. BACKED BY PARTNERS.  
EST. 2025**

# BUILT FROM ZERO. BUILT TO COMPETE.

Founded in 2025, Electric Sting Racing was established by Sacramento State Students with a shared ambition: to bring electric motorsport to campus and create an environment where engineers from different disciplines can design, innovate, and build together

Our mission is to design, build, test and compete with our first ever car in the 2027 Formula SAE competition.

What started as an ambitious idea is now becoming a reality. With initial funding, components donated to us, and development underway, our team is laying the foundation for a competitive electric racing program.

**WE ARE BUILDING MORE THAN A  
RACE CAR. WE ARE BUILDING A  
FUTURE.**

# MISSION STATEMENT

Our mission is to build and compete with high performance electric race cars while developing the next generation of engineers through hands-on innovation, technical excellence, and teamwork.



# CSUS Engineering

## WHERE EDUCATION MEETS INNOVATION.

Sacramento State's College of Engineering and Computer Science is recognized for its commitment to undergraduate engineering education, preparing students through rigorous academics, applied learning, and hands-on technical experience.

Electric Sting Racing builds on this foundation by bringing students together to apply their engineering knowledge to the design and development of a Formula SAE electric race car.

#8

Civil Engineering

#11

Computer Engineering

#17

Electrical Engineering

#33

Mechanical Engineering





# ONE YEAR. ONE CAR. ONE FINISH LINE.



**SPRING 2026**

## LAUNCH

- Introduced ourselves to the campus community
- Held our first meeting with 20+ attendees
- Held our first workshop with 16+ attendees



**SUMMER 2026**

## ORGANIZE

- Established our subsystems and teams
- Organized workshops for members to learn hands on skills



**FALL 2026**

## DESIGN

- Complete vehicle CAD and subsystem design
- Secure funding and prepare for manufacturing
- Finalize engineering documentation and component selections



**SPRING 2027**

## BUILD + TEST

- Manufacture and assemble the vehicle
- Integrate electrical and mechanical systems
- Validate vehicle performance and safety



**SUMMER 2027**

## COMPETE

- Bring Electric Sting to Formula SAE Electric and put the first car on the competition stage

# THE SYSTEMS THAT DRIVE US.

## COCKPIT CONTROLS

Connects the driver to the vehicle through essential controls, displays, and safety systems.

**ESTIMATED BUDGET: \$2500**

## FRAME

Provides structural foundation of the vehicle, supporting critical systems while also protecting the driver.

**ESTIMATED BUDGET: \$5500**

## VEHICLE INTEGRATION

Brings the vehicle together, validates safe operation as a complete system.

**ESTIMATED BUDGET: \$6000**

## HIGH VOLTAGE

Powers and propels the vehicle by safely delivering energy from the battery to the motor.

**ESTIMATED BUDGET: \$14000**

## SUSPENSION

Maintains tire contact and vehicle stability to deliver predictable handling and performance on the track.

**ESTIMATED BUDGET: \$5000**





# INVEST IN THE FUTURE



Partnering with Electric Sting Racing means investing in more than just a race car. It means supporting the next generation of engineers.

## 01 – Connect with emerging talent

Build relationships with motivated engineering students developing practical skills in design, manufacturing, electronics, and software

## 02 – Increase brand visibility

Gain recognition through social media, sponsor acknowledgements, and potential branding opportunities on our vehicle and team materials

## 03 – Support Real Engineering

Help transform engineering concepts into reality through financial contributions, component donations, manufacturing services, and technical guidance

## 04 – Build a lasting partnership

Become apart of Sacramento states growing electric motorsport program and help create opportunities for future generations of student engineers

## SPONSOR TIERS



| BENEFIT                  | \$5000+<br>PLATINUM<br>ORCHID                                | \$3500+<br>GOLD ROSE                  | \$1500 +<br>SILVER TULIP           | \$500+<br>BRONZE LEAF                         |
|--------------------------|--------------------------------------------------------------|---------------------------------------|------------------------------------|-----------------------------------------------|
| LOGO ON THE CAR          | Large premium car location                                   | Medium visible side or front bodywork | Small secondary body work location | Extra small in a secondary body work location |
| WEBSITE RECOGNITION      | Large logo + company website link + home page placement      | Large logo + company website link     | Medium logo + company website link | Small logo + company website link             |
| SOCIAL MEDIA RECOGNITION | 1 Story announcement + 1 post                                | 1 Story announcement + 1 post         | 1 Story announcement               | 1 story announcement                          |
| PROGRESS UPDATES         | Monthly progress checkins                                    | Fall and spring                       | Post season summary                | No                                            |
| TEAM EVENT INVITATIONS   | Yes + exclusive meetings + private engineering presentations | Yes and exclusive showings            | Yes                                | No                                            |
| RESUME                   | Direct networking and resume uploads                         | resume upload and networking event    | resume sending                     | Recruiting opportunities                      |
| MERCHANDISE              | Logo on merchandise + free T shirt                           | Logo on merchandise + free keychain   | Logo on merchandise + free sticker | Logo on the merchandise                       |



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